



ENTRY FORM

Hospitality & Business Tourism Provider of the Year

How to enter:

Please read the judging criteria carefully before writing and submitting your entry to ensure you have selected the most appropriate category for your business.

Eligibility criteria:

Entries will only be accepted for business, charities and individuals with their trading address in the GL7 postcode area or members of the Cirencester Chamber of Commerce.

Judging criteria:

As a world famous town, renowned for its history and chic shopping experience, hospitality is at the heart of Cirencester's business offering. From cafes, pubs and restaurants to B&Bs, venues and hotels the winner will demonstrate how they have gone the extra mile to provide great hospitality. In particular the judges will be looking for high quality facilities, value for money, excellent sales and marketing and of course - that personal touch.

- A range of high quality, customer focused services and facilities
- Value for money within your price range
- A clearly established sales and marketing campaign
- Financial success and business growth
- Testimonials and reviews demonstrating the above

(please provide as supporting documentation - not to be part of the 750 word statement)

Closing Date:

Entries must be received by 5.30pm on 30th March 2012

Cancellation:

Cirencester Chamber of Commerce reserves the right to remove an Award category if less than 3 entries are received by the closing date. If this occurs, you will be notified and given the opportunity to enter an alternative category.

Entry Format:

Entries will only be considered using the official entry form.

Entries will be allowed via post and email (to the addresses shown below).

You may enter more than one category; a new form should be completed for each entry.

Entry Statement:

Please describe in your own words (750 max) why your business should win the award selected. Refer to the judging criteria to ensure you have clearly responded to the requirements for the relevant award. Please attach your statement to the Entry Form.

Supporting Material:

Additional, supporting material may be submitted (max 6 sides of A4)

Awards Presentation:

Cirencester Chamber of Commerce
Dyer House, 3 Dyer Street, Cirencester GL7 2PP
E: info@ccoc.org.uk T: 07896 267738
www.ccoc.org.uk

 Cirencester Chamber of Commerce
Best for Business

The winners will be announced at the Awards Dinner at the Royal Agricultural College on 18th May. Tickets (£25 per person) will be available from 2nd April 2012 on a first-come first served basis.

Hospitality & Business Tourism Provider of the Year

Entry Details:

Business or Organisation Name

Individual or Team Name (if applicable)

Address

Telephone Number

Email Address

Website

Contact Name

Position

How did you find out about the awards?

Signature

Date

We strongly advise you to keep a copy of the form and your entry statement.

Closing Date 30th March 2012

Cirencester Chamber of Commerce
Dyer House, 3 Dyer Street, Cirencester GL7 2PP
E: info@ccoc.org.uk T: 07896 267738
www.ccoc.org.uk

 Cirencester Chamber of Commerce
Best for Business